

## Bramber BAKEHOUSE

# Strategic Pillars

### **Operational Excellence**

We will continue to develop and deliver an effective, trauma-informed programme focused on baking, wellbeing and life skills, creating pathways to independence for women who've experienced displacement, abuse or exploitation.

## Sustainability

We will continue to build a strong community of trusted partners.

We will create new ways to generate income, creating a healthy, stable future for the charity to thrive.

#### Growth

We will identify a safe, convenient location to establish a permanent hub working towards a social enterprise model.

As a result we will support more women than ever before with new opportunities to learn, build community and step into a positive future.

## Strategic Priorities

### **Operational Excellence**

- Trauma-informed
- Data driven
- Successful pathways
- KPIS

## Sustainability

- Full attendance
- Trusted partnerships
- Multiple income streams

### Growth

- Premises
- Growing partnerships
- Multiple income streams



## Three Year Plan

#### 2023

Laying a foundation for excellence, ensuring every woman in need can access Bramber Bakehouse.

Measuring success, ensuring our service is high quality, successful and driven by those we care to support.

Creating sustainable sources of income generation to prolong the life of the charity.

#### 2024

Providing long-term sustainable pathways for women to reach independence.

Putting down roots to enable service expansion, more impact and diverse income streams.

#### 2025

Using a sustainable model to provide income for the charity, generating more opportunities to engage and empower women.

Providing opportunities for graduates to become part of the Bramber Bakehouse family, through voluntary and paid work.

Creating trusted partnerships with third party organisations supporting women into voluntary and paid work.

We are committed to ensuring we meet and excel in our Equality, Diversity and Inclusion strategy throughout our three year plan and beyond.